



# Strategic and Business Planning

customised facilitated planning process

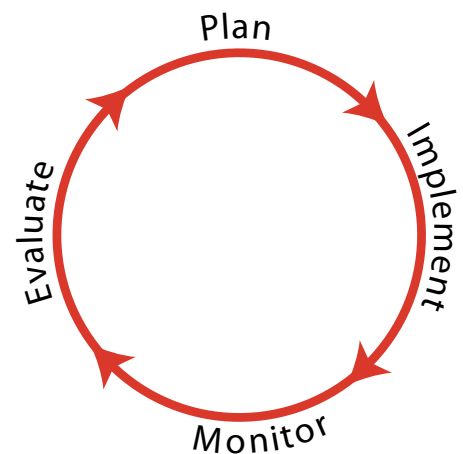


Sound strategic and business plans  
Community development plans  
Proactively facilitated processes  
Monitoring and reporting tools  
Visual explanations

## FEATURES

Features of our process and the finished plans are;

- Outcome focused planning.
- Engaging, expertly facilitated workshops.
- Visual explanations illustrate key concepts.
- Integrated clear, concise action plans.
- Targeted KPIs, monitoring and reporting tools.
- 'Plan on a page' focused executive summary.



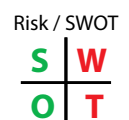
## CHALLENGE

To develop sound, practical and usable plans that deliver positive sustainable outcomes and meet your needs in complex, dynamic and challenging environments.

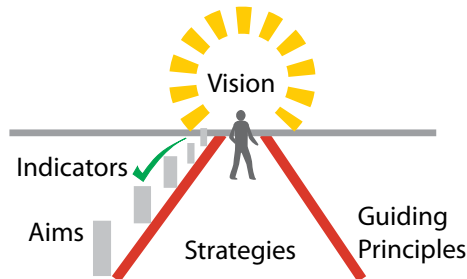
## SUCCESS

BT use a proactively facilitated process that engage stakeholders in developing their own strategic solutions. This crystallises the vision and strategic intent, clarifies desired outcomes and identifies optimum strategies.

Sound, practical and realistic plans, 'living documents', engage the user, clearly and concisely telling the story. KPI monitoring tools and report templates make performance reporting to Boards' on progress and outcomes simple.



The way ahead  
Components of a good Plan



*'We now have a plan with innovative, realistic and achievable strategies that truly reflects our Community's aspirations and priorities.'*

Terry O'Shane, Chair, NQLC

**plan;** plæn - *noun*

a scheme or method of acting, doing, making, etc. developed in advance

**strategy,** strat·e·gy [strat-i-jee] - *noun*

a plan, method, or series of manoeuvres to obtain a specific goal or result

## OUTCOMES/BENEFITS

An environment of mutual respect and trust underpins our methodology, this maximises participation and genuine ownership, draws out innovative solutions and delivers optimum results.

The resulting best practice plans ensure:

- board and management aligned with a shared purpose
- improved effectiveness and efficiencies
- optimum use of resources
- an outcome focused team
- targeted implementation, monitoring and reporting
- increased opportunities for income generation

## COMPREHENSIVE CONTENT

Completed plans include; guiding principles, vision, strategies, the plan, governance and management, strategic alliances, SWOT, marketing, risk, budgets, action plans, monitoring and KPIs.

## BT PLANS ARE FOR

- Art centres
- Business and enterprises
- Not for profit sector
- Community organisations
- Service delivery agents
- Health services
- Land owners & National Parks
- Local Government

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